



Tricia Ross, Vice President

Tricia has over 10 years of agency investor relations experience. Over her career, she has provided counsel and program implementation to clients on a broad range of investor relations initiatives including analyst and investor targeting strategies, outreach campaigns, non-deal roadshows, perception studies and media relations programs. Tricia has worked extensively with small and mid-cap institutional investors and sell-side analysts. She has well established relationships with portfolio managers and analysts at numerous leading Wall Street firms.

Most recently, Tricia was a Director with Financial Relations Board, where she led the firm's West Coast investor targeting and meeting efforts. Previously she served as the Financial Assistant to the Senior Economic Advisor to the U.S. Secretary of Education in Washington, D.C., where she analyzed education data sets, attended and lobbied at congressional education hearings and developed statistical reports for the Office of the President. Tricia began her career working on the Clinton/Gore '96 reelection campaign.

Tricia has substantial experience working with companies in the healthcare, alternative energy, financial services, engineering & construction, business services and technology.

Tricia has a B.A., cum laude, in History and Political Science from the University of Vermont, Burlington, VT.