

## **Steve Hawkins, Senior Counselor**

With more than 30 years of experience in communications and journalism, Steve provides corporate clients with strategic counsel on a wide variety of communications and public relations issues. He specializes in message development, media training and presentation coaching. He also provides counsel on general media relations, crisis, litigation support, issues management and financial communications.

Steve has recently consulted with clients in health care, travel, biotechnology, non-profit, banking and financial services, real estate, consumer marketing, technology and automotive industries. Recent clients include Experian, Ancestry.com, American Resort Development Association (ARDA), Amgen, Procter & Gamble, UC Irvine Medical Center, Wal-Mart, and Align Technologies.

Former managing director/senior vice president at Burson-Marsteller and Hill & Knowlton in Los Angeles, Steve also held senior corporate communications positions at Amgen, where he was director of public relations, and as Vice President, Corporate Communications, Great Western Financial Corporation,. In these roles, Steve led corporate public relations, investor relations, employee communications and a variety of corporate communications initiatives.

Previously, Steve was West Coast News Manager/Los Angeles Bureau Chief of *U.S. News and World Report Magazine* where he reported extensively on Mexico and international border issues. He was also a correspondent for McGraw-Hill World News writing and reporting primarily for *Business Week*, *Engineering News-Record*, *Oilgram* and a variety of trade and technical publications. Steve began his journalism career at the *Contra Costa Times* in Walnut Creek, California, where he was assistant city editor and business editor.

Steve received a bachelor's degree in political science from the University of California, Santa Barbara, and a masters degree in international management from the Thunderbird School of Global Management with emphasis on international business, economics, and Spanish.