



Financial Profiles

Investor Relations & Financial Communications

Lisa Mueller, Counselor

Lisa has over 18 years of experience in investor relations, corporate communications and investments. Over her career, she has held positions as Director of Investor Relations at public companies including Ingram Micro Inc. (NYSE: IM), Guess?, Inc. (NYSE: GES), and EMAK Worldwide, Inc. (NASDAQ: EMAK). Previously she spent several years with Financial Relations Board, a national investor relations agency, where she provided counsel to agency clients on stock marketability issues and conducted Wall Street outreach and meeting programs. Lisa has worked with companies across a wide variety of industries including technology, consumer and health care. Lisa began her career in the Private Client Services division of CIBC World Markets.

Over the course of her career, Lisa has counseled many executive management teams on investor relations and corporate communications issues. She has significant experience helping companies develop and implement best practices investor relations programs. Lisa has helped a wide variety of companies evaluate valuation issues, develop and implement investor targeting and meeting programs, and conduct shareholder analysis, perception studies and competitive analysis. Lisa has developed various internal and external company communications materials including employee letters, conference call scripts, press releases, fact sheets and annual reports. She has also provided counsel to companies on crisis issues including proxy battles and exchange delistings.

Lisa has a bachelor's degree from the University of Missouri-Columbia. She is a member of the National Investor Relations Institute.