

John H. Shaw, Vice President

John has over 20 years of agency and in-house investor relations, public and media relations experience. He has assisted numerous companies in developing and implementing investor relations and public relations strategies and campaigns, developing business plans and PowerPoint presentations, crafting news releases, corporate profiles, web content and annual reports.

John held senior corporate communication roles at publicly traded companies including Loudeye Technologies and Synchronys Softcorp, as well as venture capital firms Digital Media Campus and Intellect Capital.

Previously, he consulted a variety of emerging-growth companies, servicing for five years at two of the world's most respected financial public relations firms, the Financial Relations Board and Sitrick and Company.

Prior to becoming a consultant, John was a stockbroker with E.F. Hutton, an award winning journalist at a Gannett newspaper, an on-air reporter/anchor for a CBS Television News affiliate and a reporter for *The SanDiego Business Journal*.

John received his Master's Degree in Management from Webster University, St. Louis and is a member of the National Investor Relations Institute.