

Joseph Fitzgerald, SVP, Director, Media & Entertainment

Joe has more than 25 years of investor relations and corporate communications experience, primarily in the media and entertainment industries. He has been recognized numerous times as one of the country's top Investor Relations Officers. In creating comprehensive IR programs for several publicly traded companies, Joe has been the principal contact to both the financial markets and the financial press on a wide range of communications issues and over \$90 billion of transactions, including Disney's acquisition of Capital Cities/ABC and Vivendi's acquisition of Seagram Universal. Through every conceivable market condition, Joe has developed his company's growth/value message, counseled and scripted senior management for all investor communications and industry presentations and articulated the impact of mergers, acquisitions and business crises on near-term performance and outlook. In addition, Joe has extensive contacts among money managers and Wall Street security analysts, which have proved valuable in increasing research coverage and generating institutional investor interest.

Most recently, Joe was Executive Vice President, Investor Relations and Corporate Communications at Metro Goldwyn Mayer Studios. Prior to that, Joe was the first-ever IR officer at both Seagram Universal and Capital Cities/ABC. At Seagram Universal, he increased sell-side coverage to 20 analysts from 4 during his first year at the company. During Seagram Universal's transformation to a leading global entertainment company, Joe was the spokesperson for numerous key transactions, including the creation of the world's largest music company, Universal Music. At Capital Cities/ABC, Joe managed the strategic messaging for the acquisition of American Broadcasting Companies, Inc. and ESPN. Additionally, Joe was integrally involved in internal employee communications at all these companies. He has also acted as an independent communications advisor for several private companies.

Joe received his bachelor's degree from Williams College and an MBA in finance from New York University.