

Donni Case, Senior Counselor

Over her 30 year career, Donni has provided strategic counsel on business plan development and execution, and strategic and crisis communications to managements, boards and communications teams of over 200 public and pre-IPO companies.

Donni was one of the founding partners of Financial Relations Board, which was one of the nation's largest investor relations firms. During her tenure at FRB, Donni developed and led the firm's Market Intelligence Department, a direct sales force, unparalleled in the investor relations industry. She has three decades of relationship building with professional investors, including buy and sell-side analysts, portfolio managers and investment bankers.

Donni has worked across many industries and across the corporate lifecycle from newly public to Fortune 500 companies. Some of her engagements include: CDW, Cooper Tire & Rubber, ServiceMaster, Devon Energy, Entergy, Adobe, EMC, BEA, Clarcor, Allstate, Gallagher, Castle Metals, VF Group, Interpublic Group.

Considered one of the top experts in the field of strategic communications, Donni been a featured speaker at several industry and professional forums on issues covering business ethics, institutional targeting, selling your brand to Wall Street and intellectual capital. She has also authored numerous articles for publications including *Institutional Investor*, *International Business Journal* and *Investor Relations Magazine*.

Donni chairs the Institute of Business and Professional Ethics at DePaul University. She also serves on the Advisory Board of the Graduate School of Management at Kaplan University and is a board member of The Chicago Network. She has won numerous PRSA Silver Anvil Awards and received the Midwest Women's Tribute to Ten Outstanding Chicago Women in 1994.